

**PUBLIC NOTICE REGARDING NEWS ARTICLES PUBLISHED IN RELATION TO THE INITIAL
PUBLIC OFFERING (“IPO”) OF GO DIGIT GENERAL INSURANCE LIMITED (THE
“COMPANY”)**

This is with reference to the articles published on various news websites with respect to the observations issued by the Securities and Exchange Board of India (“SEBI”) on March 1, 2024 (“SEBI Observations”) on the draft red herring prospectus dated March 30, 2023, as amended by way of an addendum dated November 9, 2023 (“DRHP”), and, specifically, the following articles:

- “Insurtech Unicorn Digit Gets SEBI Nod For IPO” (web link: <https://inc42.com/buzz/insuretech-unicorn-digit-gets-sebi-nod-for-ipo/>) published by Inc42 on March 1, 2024;
- India regulator clears Fairfax-backed Digit’s IPO after delay, letter shows” (web link: <https://www.reuters.com/world/india/india-regulator-clears-fairfax-backed-digits-ipo-after-delay-letter-shows-2024-03-01/>) published by Reuters on March 1, 2024;
- “Go Digit IPO: Virat Kohli, Anushka Sharma-backed Go Digit gets SEBI green signal to launch IPO. Check Details” (web link: <https://www.livemint.com/market/ipo/go-digit-ipo-virat-kohli-anushka-sharma-backed-go-digit-gets-sebi-green-signal-to-launch-ipo-check-details-11709618466856.html>) published by Live Mint on March 5, 2024; and
- “IPO alert! Virat Kohli-Anushka Sharma backed company gets SEBI nod for issue” (web link <https://www.etnownews.com/markets/ipo-alert-virat-kohli-anushka-sharma-backed-company-gets-sebi-nod-for-issue-article-108243633>) published by ET Now on March 5, 2024.

In this regard, the Company hereby clarifies that it has not, in any manner, issued any comments setting out the details of its IPO to any publication. Further, the Company did not, in any manner, make the SEBI Observations or any details pertaining to the contents of the SEBI Observations available for publication. The Company had refused to comment on the matter, which has also been stated in certain of these articles.

Further, as regards to the statements made in the articles with respect to the size, marketing and timing of the IPO and consequent listing in May, 2024, the Company is yet to decide on any timeline for the launch or marketing of the IPO, or the consequent listing and the same shall be determined at the opportune time, subject to all necessary corporate approvals and prevailing market conditions, and disclosure of all relevant details in connection with the IPO will be made in accordance with the applicable laws.

All the information contained in these articles, including any pictures of any celebrities, have been sourced and published without the Company’s involvement, including from the perspective of the Company providing any opinions, statements or clarification to any of these publications.

The Company is committed to compliance with the applicable provisions of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 and other applicable laws, and hereby reiterates that it has not shared any information with any publication/media that is extraneous to the contents of the DRHP.

For and on behalf of,

Go Digit General Insurance Limited

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March 6, 2024